

TIMMINS, ON – Tuesday, September 1, 2020 – NEOnet is proud to announce, with the support from FedNor, the **COVID-19 Technology Adoption Fund (CTAF)**. This initiative is to help Small and Medium-sized Enterprises (SMEs) acquire digital technology and e-business and marketing solutions to ensure survivability and to retain local jobs and adapt to the challenges presented by the COVID-19 pandemic.



The CTAF is a nine (9) month fund that will provide eligible recipients, defined as:

- Businesses
- Start-ups
- Municipalities
- Indigenous communities

access to capital to acquire digital technology and e-business and marketing solutions to ensure they can survive and retain local jobs and adapt to the challenges presented by COVID-19.

CTAF will provide

- Capital Grant Funding for eligible applicants of up to \$10,000 with a minimum contribution of 25% from the applicant towards the project
- Guidance and assistance for applicants

Eligible project areas for digital technology and e-business and marketing

- Productivity
- Financial Management
- Marketing
- Collaboration and Learning
- Customer Service
- Mobile Working and Telecommuting

Learn more about program eligibility and how to apply

Website: neonet.on.ca/projects/ctaf-covid-19-technology-adoption-fund/

Email: projects@neonet.on.ca

Telephone: 705-360-1353 extension 32

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North Eastern Ontario Communications Network Inc. (NEOnet) is a not-for-profit organization that is proudly supported by FedNor. NEOnet was established in 1999 and has since acted as the region's information and communication technology (ICT) champion. The organization has a mandate to promote and develop the three pillars of the ICT sector: *Education and Awareness, Application of programs to small and medium businesses, Infrastructure Enhancement.*